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## **Channel IQ Welcomes Jamie Burton as new Chief Talent Officer**

*Leader in online channel management hires seasoned talent officer to facilitate aggressive hiring initiative.*

CHICAGO, Ill. (Oct 29, 2013) – Channel IQ, the world’s leading provider of [online price monitoring](#), [brand protection](#), and [channel management](#) software applications announced today that Jamie Burton has been appointed the organization’s Chief Talent Officer. Mr. Burton brings over 12 years of diverse strategic talent acquisition and recruiting expertise to his new role.

A London, UK native, Burton received his Bachelor of Science in Psychology from Illinois State University, and Master’s Degree in Human Service Administration with a focus on Clinical Psychology. Prior to joining Channel IQ, Jamie was the Director of Recruiting for Clarity Solutions Group, a Chicago-based data and analytics consulting firm, where he focused on attracting many of the top subject matter experts in the industry. Other previous roles include Recruiting leader positions with Slalom Consulting, Analysts International, and PointBridge.

Burton will be essential to driving the exponential growth of Channel IQ by focusing on the challenging task of finding and bringing onboard the more than fifty new innovators and experts Channel IQ is looking to hire by the end of 2014. His choice to move to Channel IQ was driven by the opportunity to acquire industry influencers and thought leaders for an organization growing at a speed that is outpacing the rest of the marketplace.

“Channel IQ has the four things crucial to success: an essential / mission critical product to the marketplace, a remarkable vision for the future, an inherent focus on hiring great talent to the brand, and a passion for success like no other I have seen in my career,” said Burton. “As the newest member of the Channel IQ leadership team, I am thrilled to be able to lead a critical component to the growth of Channel IQ and believe that the organization is destined to achieve anything and everything it sets out to do. I could not be more excited about the challenge and opportunity that lies ahead. .”

“Jamie is a vital addition to our leadership team and we’re excited to have him on board,” said Wes Shepherd, CEO and president at Channel IQ. “Jamie’s commitment to the candidate, not just the company, is essential to our culture of a win-win where we can find and attract the best and brightest. We are creating teams focused on innovation and breaking new ground while maintaining a family feel built on long term relationships and learning. Success with new talent management on board will ensure that CIQ becomes the essential big data retail ecosystem to managing product data, intelligence and channel relationships throughout the world.”

Burton will report to Channel IQ’s CEO and president, Wes Shepherd. Jamie officially joined Channel IQ January 27, 2014.

### **About Channel IQ**

Channel IQ is the leading provider of online retail intelligence, channel management, and brand protection solutions to manufacturers and retailers. Channel IQ provides on-demand online promotion and pricing information, empowering major manufacturers and retailers like Thule, LG, Panasonic, New Balance, and Wüsthof, and to quickly and profitably handle channel issues and competitive situations. Only Channel IQ combines integrated reporting, interactive applications and automated solutions to enable clients to act on their data. Channel IQ solutions are the result of cutting edge technology combined with decades of industry experience in channel management, distribution, online retail and manufacturing. For more information, visit [www.channeliq.com](http://www.channeliq.com).

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